

Rep Order# 9850256 Ver# 1 Mod# 0 Status Confirmed Traffic Order# 1398069 Printed: 10/23/2012 12:29 PM 1 of 1
 EC'd Yes Last Received: 10/22/2012 2:10 PM
 Showing Buylines: All Lines

Station WPGH-TV PITTSBURGH, PA
 Advertiser () POLITICAL
 Product BOB CASEY FOR SENATE
 Estimate#
 Buyer MIKE DETTORE
 Phone#
 Fax#

Agency () SHORR JOHNSON MAGNUS
 1831 CHESTNUT ST #602
 PHILADELPHIA, PA 19103
 Agency C/P1/P2/E
 Flight Dates 10/23/2012 - 10/29/2012
 Hiatus Weeks

Rep Firm
 Sales Office () WASHINGTON
 Salesperson () KATHRYN SARDINSKY
 Salesperson Phone# 202-955-5342
 Salesperson FAX#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
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1	10/23-10/29	630P-7P	2.5 MEN	:60	\$1,200.00	TU-F,M	3	1	3	\$3,600.00

---REPORT TOTALS---

Report Totals: 3 / \$3,600.00

---SALES MONTHLY TOTALS---

Oct 12: 2 / \$2,400.00 Nov 12: 1 / \$1,200.00

Sales Totals: 3 / \$3,600.00

Station Totals: 3 / \$3,600.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$50,633	CABL	0%	KDKA	29%	UNKN	0%	WPCW	0%	WPGH	7%
		WPMY	0%	WPXI	33%	WTAE	29%				

Books null
 Demos RA35+